


# Kayli BARKER RACING

Youngest female to win a **NASCAR**  
Whelen All-American Series race

CLASS OF 2015 & 2016  
NASCAR DRIVE FOR DIVERSITY



PRESENTED BY: 



## DISTINGUISH YOUR BUSINESS FROM THE COMPETITION

### WHAT SPONSORSHIP CAN DO FOR YOUR BRAND:

*BUILD BRAND/NAME AWARENESS FOR YOUR BUSINESS.*

*A WINNING IMAGE FOR YOUR BUSINESS*

*BUILD EMPLOYEE MORALE.*

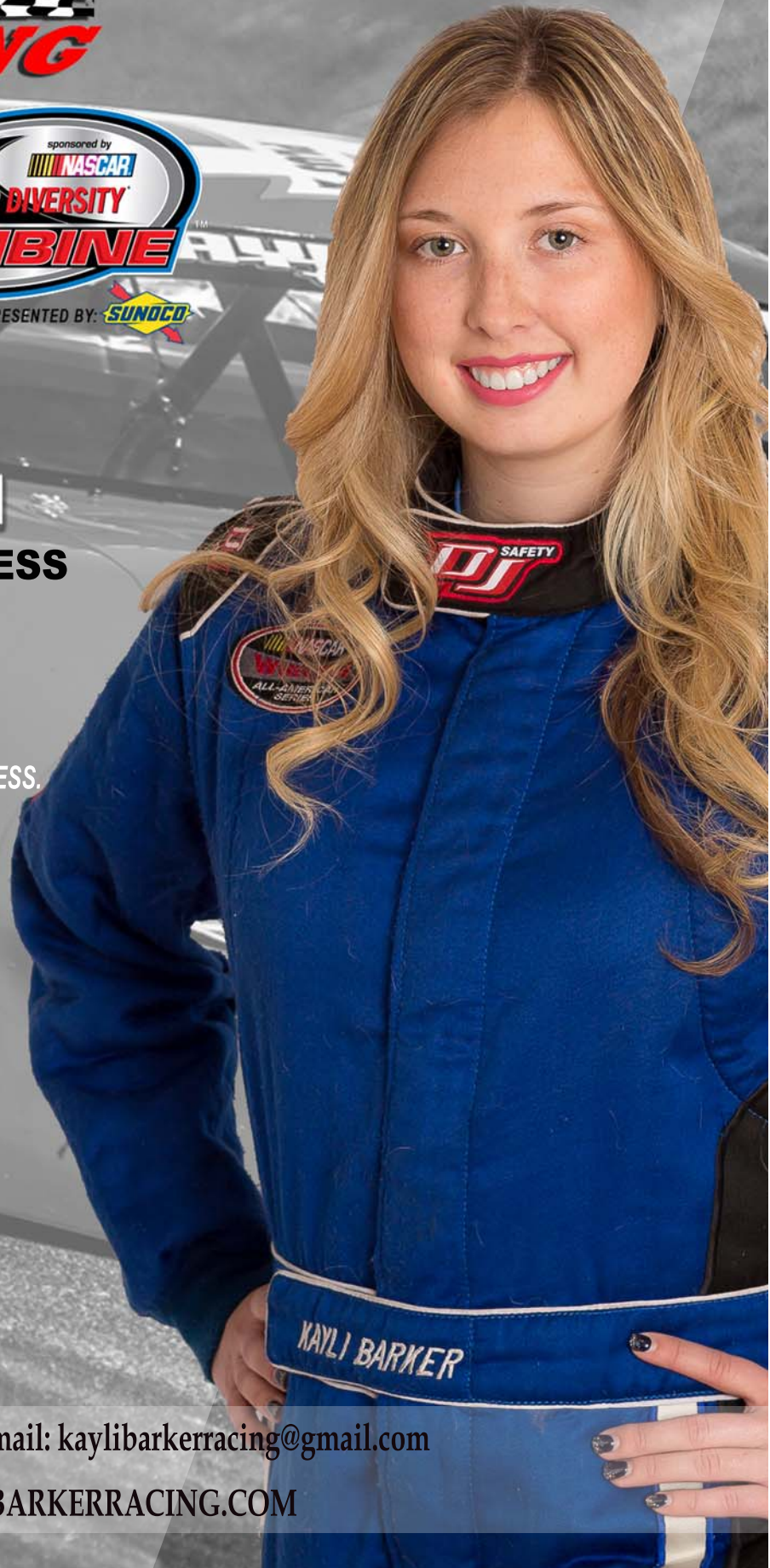
*MEDIA EXPOSURE FOR YOUR BUSINESS IN  
LOCAL AND REGIONAL PRINT, WEB, RADIO AND  
BROADCAST, MEDIUMS*

*CREATE A HIGH-EXCITEMENT MERCHANDISING  
VEHICLE FOR CROSS PROMOTIONS AND TIE-INS.*

*BUSINESS-TO-BUSINESS OPPORTUNITIES  
WITH OTHER SPONSORS IN THE SPORT.*

*INCREASED INDUSTRY VISIBILITY*

*CONSUMER LOYALTY*



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[WWW.KAYLIBARKERRACING.COM](http://WWW.KAYLIBARKERRACING.COM)

**PLATINUM PACKAGE \$35,000**

**TITLE SPONSORSHIP for the ENTIRE season.**

**Your company will enjoy a COMPLETE CUSTOM TAILORED TEAM DESIGN.**

Logo displayed on the race car trailer for the ENTIRE season.

Logo placement on official website

Brand support via social media

Logo placement on ALL event and promotional materials

Special opportunities for brand endorsements at events

Season media acknowledgement of the sponsorship

FOUR complimentary tickets to ALL regularly scheduled events at the Bullring

Custom designed Official Kayli Barker Racing Crew Shirts

A supply of Official Kayli Barker Racing T-shirts

Photo opportunities- Meet and greet with the driver and crew

A framed, signed photo from Kayli Barker Racing.

**GOLD PACKAGE &10,000**

**CO-PRIMARY Sponsorship for the ENTIRE season**

Logo placement to fit ONE of the following spots on the race car:

Doors, Hood, or Rear Deck Lid

Logo displayed on the race car trailer for the ENTIRE season.

Logo placement on official website

Brand support via social media

Logo placement on ALL event and promotional materials

Special opportunities for brand endorsements at events

Season media acknowledgement of the sponsorship

FOUR complimentary tickets to four events of your choice at the Bullring

A supply of Official Kayli Barker Racing T-shirts

Photo opportunities- Meet and greet with the driver and crew

A framed, signed photo from Kayli Barker Racing.

**SILVER PACKAGE \$5000**

**ASSOCIATE Sponsorship for the ENTIRE season.**

Logo placement to fit ONE of the following spots on the race car:

Fender or Rocker Panels

Logo displayed on the race car trailer for the ENTIRE season.

Logo placement on official website

Brand support via social media

Logo placement on select event and promotional materials

Season media acknowledgement of the sponsorship

FOUR complimentary tickets to two events of your choice at the Bullring

Photo opportunities- Meet and greet with the driver and crew

A framed, signed photo from Kayli Barker Racing

**BRONZE PACKAGE \$2500**

**ASSOCIATE Sponsorship for the ENTIRE season.**

Logo placement on vehicle for the entire season

(placement determined by space availability)

Logo placement on official website

Brand support via social media

FOUR complimentary tickets to one event of your choice at the Bullring

Photo opportunities- Meet and greet with the driver and crew

A framed, signed photo from Kayli Barker Racing



“I’m as serious about your brand as I am about my racing”

